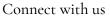
# **Decor Home Ideas**

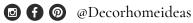


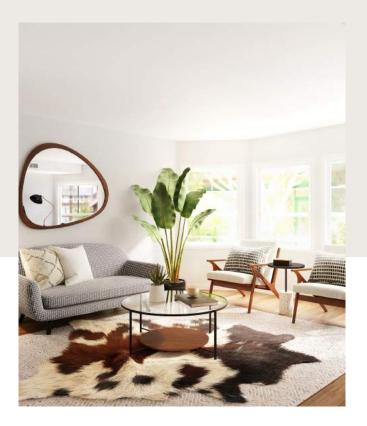












# **DECOR HOME IDEAS**

## Introduction

Decor Home Ideas is a personal private blog where many specialists and experts on home decorating, gardening, lighting and interior design can speak their voice.

We are also in love with DIY's and crafts and constantly adding more original and creative projects to our library of content. Our passion for home decor, lead us to create the Decor Home Ideas brand so that we can help and inspire other people to make their homes and gardens a better place.

# Our Journey

We have created numerous how-to's, tutorials and step-by-step instructions on home decor and DIY projects, remodeling and makeovers. We have started the Decor Home Ideas website in 2013 and since then we have grown a significant number of followers on major social media networks – Facebook, Pinterest, Instagram.

### Audience Profile

Highest Country Range



US - 63% UK - 12% CAN - 8% AUS - 5% Gender Statistics



Female - 85% Male - 15%

Age Demographic



25-34 - 16% 45-54 - 21% 35-44 - 17% 55-64 - 25%



# Our Main Topics of focus

### Home Decor



Tips about interior & exterior decor.



Offers all room ideas & innovations

Room Ideas

**DIYs** 

### Garden



Latest tendencies & trends for the garden



DIY projects, and more, it is all in here

If you need a spark to unleash your creativity and resourcefulness that will help add extra functionality, charm, and style to your living space, Decor Home Ideas is the right place to visit

### The Social Statistics







Decorhomeideas.com - Website Overview

Pageviews per Device

1M +

550K+

3:14

380K

105K

Avg Page views/Month

Unique Visitors/Month | Avg Time on Site

Views on Mobile

Views on Desktop







Pageviews per Traffic Source

260K

Facebook Traffic

115K

Google Traffic

110K

Pinterest Traffic

80K

Other

# What the reviews say?

Great ideas, love the decorating styles and the gardens are brilliant. I enjoy browsing through for ideas on my own home, Thank You!!

Love seeing before and afters. It's amazing the thought and imagination put into these projects. Keep the ideas flowing I'll be buying a fixer upper soon!